



# THE MT CO.



**TECHNOLOGY MADE FOR YOU**  
**SMALL BUSINESS, BIG CHANGE.**

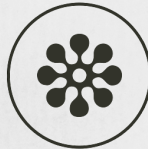
## ABOUT US

We are a young company driven to help small businesses optimize their online customer experience. The MT Co. applies cutting-edge technology such as Artificial Intelligence, Search Engine Optimization, and Cloud Solutions to elevate your business's digital presence.



### DIGITAL PRESENCE

Increase your customer experience through analytics, SEO, and advertisements.



### TECHNOLOGY INTEGRATION

Reduce costs while providing new features that make you and your customer's lives easier.



### MANAGED SERVICES

We will take care of the technical side of your business, so you can focus on what you do best!

# 75%

of consumers admit to making judgements about a company's credibility based on their website design





# HUMAN MADE

## TECHNOLOGY POWERED



### MARK CEO

Mark Thekkehala has worked at MFS Investment Management as an Automation Engineer and will join Bain & Company as a Technology Analyst. He founded this company to help small business owners get access to technology that large companies use.



### KATE CTO

Kate Rugar is a gifted software developer who has worked at companies such as TJX (TJ Maxx, Marshall's, and Sierra) and looks forward to working at United Electronics Industries. She specializes in database and cyber-security technology for consumer based businesses.

**Digital Refresh**  
*Starting at \$249.99*

Revive your online presence.

- ▷ Optimize Google Business Profile to improve your business's search engine result ranking
- ▷ Increase website speed and reduce unnecessary byte usage
- ▷ Migrate your website to cheaper hosting to save you money
- ▷ Polish your website's current content and appearance
- ▷ Create professional email account for customer interactions
- ▷ Update social media accounts to encourage website traffic

**Digital Advertising**  
*Starting at \$249.99*

Connect with your target audience in the digital sphere.

- ▷ Set-up website and product advertisements on services like Instagram, Facebook, Messenger, and Google
- ▷ Ensure that your ads will be shown to the correct target audience
- ▷ Adjust campaign timelines to fit your business's advertisement budget

**Digital Redesign**  
*Starting at \$499.99*

A complete visual redesign of your website.

- ▷ Develop a customer friendly, coherent, search engine enhanced design for your site aimed at your target markets
- ▷ Overhaul existing content to craft a modern user experience that maximizes your website's potential
- ▷ Migrate your website to cheaper hosting to save you money

**Deep Technology**  
*Starting at \$499.99*

Have us work on a bigger project to fit your business's needs.

- ▷ Mobile App Development
- ▷ Ecommerce Store Implementation
- ▷ Appointment Calendar
- ▷ Website Chat-Bot Feature
- ▷ E-Receipts for In-Store Purchases
- ▷ Anything Else You Can Dream Up!